# Top Ten Reasons To Sell Your Surplus Equipment

#### Goldberg Heinze Business Advisors











- 1. Idle Equipment Doesn't Help You Make A Profit
- 2. It Takes Up Expensive Floor Space
- 3. Outdated Equipment Is No Longer Efficient



- 4. Use Money To Reinvest in Newer Equipment
- 5. Supports Your Need To be Competitive
- 6. Removes Safety Hazards

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- 7. Reduce Maintenance Repair Costs
- 8. Restore Depreciation Deduction
- 9. Increase Your Business's Cash Flow
- 10. Pay Down Your Bank Debt

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#### Frequently asked questions about surplus equipment sales.

- 1. How does Goldberg-Heinze assist in selling surplus equipment? We suggest how you can determine what should be named as surplus equipment. We assist you in selecting a qualified equipment sellers locally, nationally or internationally, from dozens we have worked with for many years.
- 2. **Why an International auction sale?** Most asset disposal projects we manage include buyers from more than 80 countries. More bidders, better prices.
- 3. **How do buyers learn about our equipment?** Hundreds of thousands of prospective buyers receive your sale information repeatedly throughout the selling process.
- 4. How do I protect our company from being identified? The project is managed with the confidentiality you specify. The marketing stresses surplus equipment. You have the choice.
- 5. Who moves the equipment? Buyer Pays for equipment removal and the transportation costs to their plant location.
- 6. **What if the buyer's bids aren't high enough?** Set your own sale price minimum reserves on your equipment.
- 7. **Who else has done this?** See for yourself how growing demand for U.S. equipment can benefit you. We will provide you with references and case studies to contact.
- 8. **How do I get the money after the surplus sale?** Equipment Auctioneer pays you directly and promptly minus their quoted contract expenses.
- 9. How can I keep informed on the sale progress? We provide sale updates for you during sale period.
- 10. **Who pays Goldberg Heinze Business Advisors?** You are our client. You pay a total of 2% of total sale proceeds when you receive payment from the equipment seller.

### **Goldberg Heinze Business Advisors**

**Business Solutions That Work** 

Acquisition Opportunities
Business Valuations
Business Transitions
Alliances Partnerships
Family Business Dynamics

Consulting for Growth
Market Research
Diversification
Turnaround Advice

Support for taking your business to the next level

## For More Information, please contact;



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Decades Of Hands On Business Experience